

# Ferrari



GESTIONE SPORTIVA

Maranello, May 2018

Dear Friend

I am pleased to be able to count you among the members of the great Ferrari Family, people who live out their passion for the myth of the Prancing Horse. You are certainly special fans, a million miles away from the classic supporter sitting at home on their couch – people who choose to share their passion by joining one of the over 180 clubs around the world.

We take so much pride in fans like you whose hearts run red, constantly reaffirming your belief in us and showing us all your love! Sebastian was right when on the podium at Monza, he said to the vast gathering: "You are the best public in the world".

You have also become increasingly fond of the *Ferrari Driver Academy*, which I have led since 2016. We thus celebrated Charles Leclerc's F2 Championship victory and his triumph again this year in F1 with Alfa Romeo Sauber. In 2018 there will be various challenges in all the championships, up from six to nine, in which our young drivers will be competing, challenges that we hope will yield us the same success as in previous seasons.

Our fans, who lend us all their support and their warmth during the various events (Finali Mondiali, Notte Rossa, Italian GP, F1 presentation just to name a few), deserve the best and with my team, in particularly with Mr Mauro Apicella, we have the clear goal of improving the services offered to our official supporters, obviously in compliance with Ferrari rules.

The Welcome Kit is in constant and continuous evolution year by year with gifts that increasingly identify the true Ferrari fan. In this regard, I remind you that with your card code (eg.: SFC xxxxxxxx) you can register on the Ferrari Formula 1 website, at the link [www.SFCregistrazione.ferrari.com](http://www.SFCregistrazione.ferrari.com) and be eligible for various digital benefits, including a 15% discount at [www.store.ferrari.com](http://www.store.ferrari.com) and access to reserved content at <http://f1member.ferrari.com>.

Let's meet at one of the many events, maybe in a Training Camp that FDA organises at JSH facilities all over Italy, or maybe at the Finali Ferrari, however, as always, with only one heart, one passion ...

**Forza Ferrari!!!**



Massimo Rivola

Head of Ferrari Driver Academy - President of Scuderia Ferrari Club

Ferrari S.p.A.  
Gestione Sportiva  
Viale Enzo Ferrari 27  
I-41053 Maranello (MO)  
tel +39 0536.949111  
[www.ferrari.com](http://www.ferrari.com)

Sede legale  
Via Emilia Est n. 1163  
P.O. Box n. 589  
41122 Modena, Italia  
Capitale sociale  
€ 20.260.000 i.v.

Reg. Imprese di Modena,  
P. IVA e Codice Fiscale  
n. 00159560366  
R.E.A. di Modena n. 88683

Società a socio unico  
Direzione e coordinamento  
Ferrari N.V.