

(Austria, Germany, Italy and the Netherlands)



# WHO, WHERE & WHEN

**01** **SNOW AND SMILES** All the conditions you could want for testing the FF were there, with snow falling steadily greeting Ferrari North Europe clients in Austria. The quality of the car and its comfortable interior made everyone forget everything else.

**02** **QUEEN OF THE ALPS** The FF showed off its capabilities during testing on ice in the Austrian Alps organised by Ferrari Central Europe. No fewer than 45 customers and prospects took the wheel and, to help keep their hand in, there was even a special karting competition out on the ice. The atmosphere was so hot that nobody felt the cold.

**03** **ALWAYS BETTER IN BERLIN** An impressive 300 guests attended the opening of the Ferrari's new Berlin headquarters. After the ribbon was cut, Masters of Ceremonies Messrs Schnauck, Bianchi and Leloup showed guests round the elegant new building.

**04** **THE FOUR GREAT ONES** A lovely idea from the presidents of the Ferrari Owner Clubs of Sweden, Norway, Finland and Denmark, who organised a hugely successful shared event, offering *Ferraristi* from all four countries a chance to take part in a wonderful experience together. Our compliments to Henrik Berggren, who first had the idea.

**05** **PRIZE-GIVING BY "FISICO"** Champions in the series of classic soapbox races organised by the Scuderia Ferrari Club were awarded prizes at the Bologna Motor Show by Giancarlo Fisichella. There was a great deal of satisfaction as the small single-seat racers are technologically advanced and demand genuine talent to be ridden to success.

**06** **HAPPY 2015!** Now an increasingly popular tradition, the historic Dutch dealership Kroymans brought in the New Year with its customers. Plans for the next 12 months of driving and meetings were made, accompanied by good food and excellent wine.

(Belgium and France)



**07** **THE JEWELS IN THE CROWN** At the famous Zoute Grand Prix, now in its fifth edition, a collector presented five special jewels: the GTO, F40, F50, Enzo and the LaFerrari. The cars made a wonderful impression, amid many congratulations...

**08** **WHAT A SPECTACLE AT SPA!** The track of tracks hosted no fewer than 150 Ferraris over two unforgettable days. Gianmaria Bruni, the great GT world champion, was there with the 458, while the track day was accompanied by another day out on the road, which quickly developed into an breathtakingly spectacular rally.

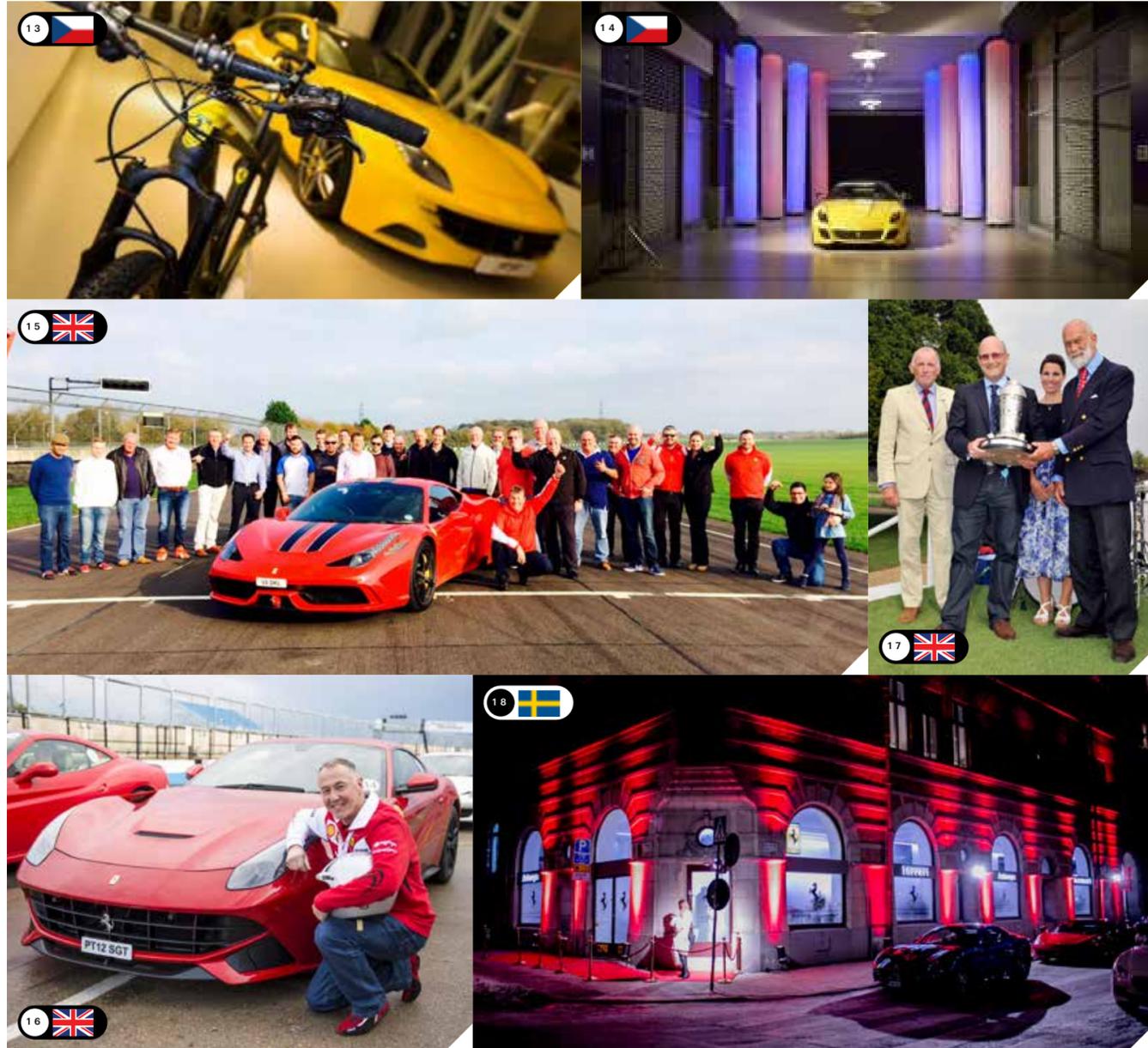
**09** **HISTORIC YELLOW** Ferraris raced for the Francorchamps Garage in yellow livery; Bianchi and Berger's GTO that won the 1964 Tour de France had a yellow stripe on the bonnet. To commemorate these cars, Francorchamps created a Tailor-made F12berlinetta. There was a party for guests after the presentation at the Dream Cars Motorshow.

**10** **TWO DAYS WITH SEA VIEW** Based at the Hotel Miramar in Théoule-sur-Mer, Ferrari Dealer Cannes offered test drives of the California T and the F12berlinetta on the beautiful roads up to the Esterel Massif. A wonderful programme, enjoyed by many.

**11** **EXCLUSIVE LUXURY** Just above Cannes lies the beautiful and inaccessible private home chosen by Al Gassan Motor for the presentation of the California T. It was a pleasant surprise for guests who, in addition, had the chance to drive the new model on the coastal roads.

**12** **CLIMBING THE PYRENEES** What better than Pyrenean snow to test the FF's extraordinary capabilities? Dealers Modena Sport organised a rally that gave spectators the chance to appreciate how Ferrari horsepower can master even the worst conditions on mountain roads.

(Czech Republic, United Kingdom and Sweden)



**13** **FOUR PLUS TWO** A truly special event in Prague: the legendary Ernesto Colnago, a leading bicycle racer in the 60s and the famous producer of outstandingly beautiful Ferrari cycles, was present at the presentation of the California Turbo and the FF with his latest model. A tremendous marriage of technology and performance

**14** **CHRISTMAS IN PRAGUE** Tired Christmas shoppers scouring the streets of Prague for presents were cheered by Scuderia Praga's Christmas party: beautiful cars from Maranello gave an excellent energy boost to anyone whose enthusiasm was flagging.

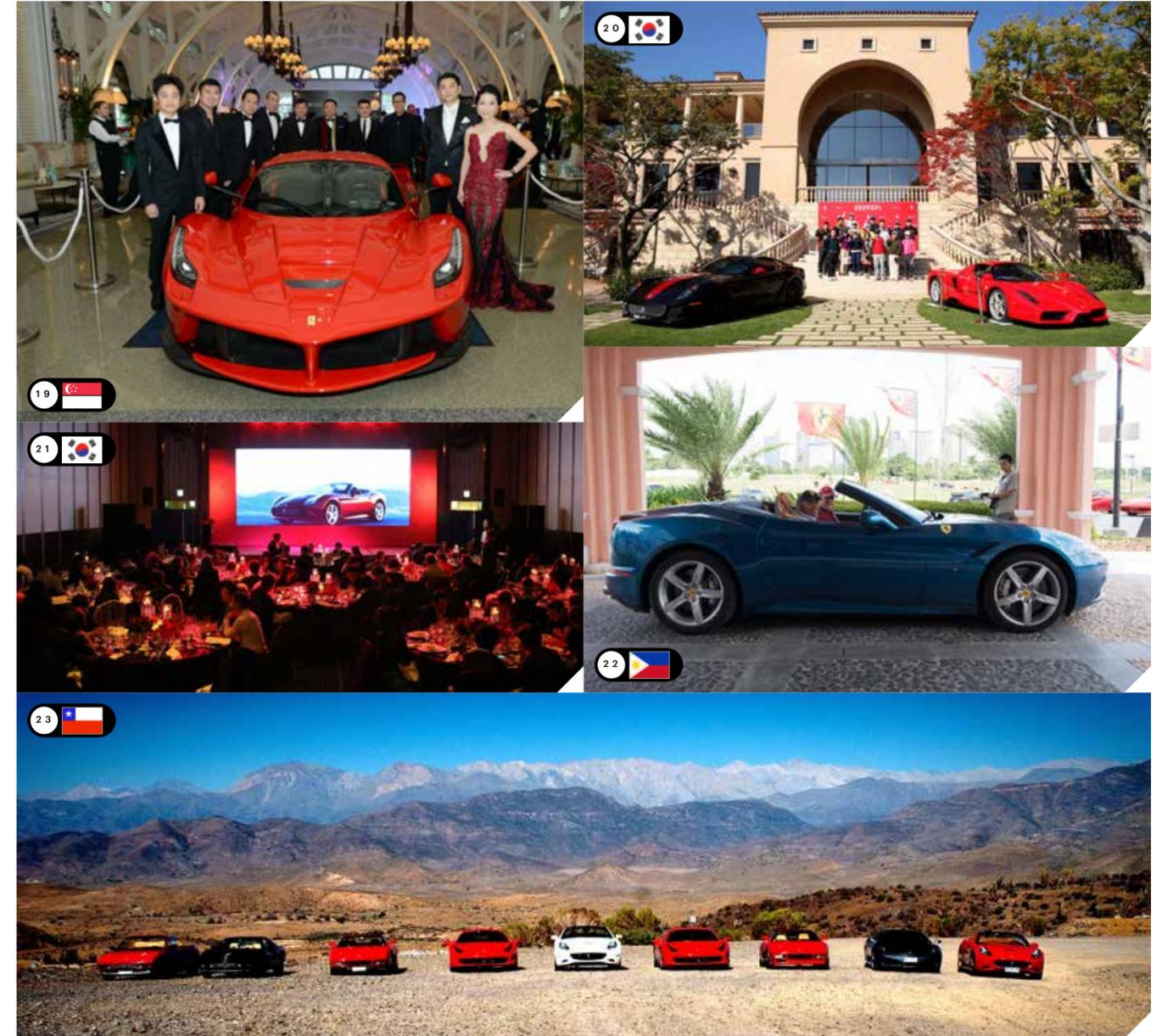
**15** **THE FASTEST** Castle Combe Circuit is very fast, one of those tracks you only find in England, and the guests of Ferrari dealer Dick Lovett were able to experience all the emotion of it. The classic rendezvous gave them the chance to discover the real talents of the California T and the new 458 Speciale.

**16** **DONINGTON PEOPLE** A tricky track, with frightening descents and bends. A real track, where the assembled *Ferraristi*, assisted by professional advisers, were really able to enjoy themselves. These track days are always a success, and even a few drops of rain don't scare anyone off.

**17** **A PRINCELY PRIZE** The competition was held in the Fountain Gardens of Hampton Court Palace, and the Special Club Trophy was won by Nigel Allen, owner of a perfect 1968 275 GTB. The prize was given by someone truly important: Prince Michael of Kent.

**18** **MAGNIFICENT STOCKHOLM** The beauty of modern style in interior design, the emotion of brands and writing that speaks of passion, all in the elegance of a classic building – that's just a summary of the Show Room reopening event in Stockholm. Many congratulations to Autoropa for their magnificent work.

(Singapore, South Korea, the Philippines and Chile)



**19** **15TH BIRTHDAY GALA** Among beautiful ladies in evening gowns and gentleman in tuxedos, Ferrari was the belle of the ball, celebrating 15 years of the Ferrari Owners' Club Singapore. A magnificent evening where it was hard to differentiate the drivers and their companions who, dressed in a very different way, were the heart and soul of events this year such as a trip to Mongolia, driving in Krabi and the Corso Pilota Ferrari!

**20** **KOREA AT THE TOP** FMK held a Ferrari golf tournament with Inbee Park, currently ranked world number 2 player in the LPGA. On a beautiful early November day, 24

Ferrari owners enjoyed a round with Inbee Park at one of the most luxurious country clubs in Korea. An Enzo and a 599 GTO were displayed at the entrance of the club house.

**21** **TRULY EXCLUSIVE** A luxurious end of year dinner at Seoul's prestigious Grand International Continental hotel was organised by Forza Motors Korea for customers who have ordered the new California T. A fine way of saying: you've ended the year well but next year, with your California, will be even better!

**22** **TRACK TURBO** In the magical setting of McKinley West Estate in the Philippines, Autostrada Motore gave a most

professional presentation of the California T to media and eager customers. For this very special occasion, with support from a professional driver, a track had been specially designed to put to the test the new model's qualities. A perfect success.

**23** **CLASSIC CHILE** Comercial Itala and the Ferrari Club of Chile embarked on a 3-day journey through the northern mountains of Chile. From Santiago, Montepatria, and La Serena, 10 cars representing various models through the decades, spent their journey on a thoroughly memorable trip.

(Chile and USA)



**24** **ENGINES ROAR** Fuelling Ferrari's racing heritage, Comercial Itala organized a track day at Codegua International Circuit in Chile. Customers were filled with delight as they hit top speed in their cars, a spectacular cavalcade of 458 Italias, F12berlinettas, and F430s.

**25** **CLASSIC AND MODERN** More than 150 Ferraris were judged according to the highest standards at Cavallino Classic's Concours d'Eleganza in Palm Beach, Florida. Among the Ferrari icons was the California lineage including the modern classic, the Ferrari California T.

**26** **GETTING THE BETTER OF DAYTONA** The five 458 Italias entered in the Rolex 24 at Daytona demonstrated the speed and competitiveness of the car in two classes, evoking the true vigour of the Ferrari's heritage at Daytona. Both the two Ferraris in GT-LeMans and the three in GT-Daytona led their classes during the race, challenging the lead from the drop of the green to the chequered flag.

**27** **THE TEXAN HOEDOWN** The unveiling of the F60America was a real delight amongst a cowboy-centric theme at the Formula One Grand Prix in Austin, filled with cowboy hats and a Texas barbecue.

**28** **CHEQUERED FLAG WAVES IN DAYTONA** The opening event of the 2015 season of the Ferrari Challenge was held in conjunction with the Rolex 24, the famed 24-hour endurance race, at Daytona International Speedway. A total of 29 drivers took to the wheel of the 458 Challenge EVO, racing around the high banks of the 3.56-mile circuit in two brilliant racing showcases. Lucky *Ferraristi* were given the opportunity to enjoy the racing spectacles of the double-header weekend from the luxurious Ferrari Hospitality suite at Turn 1 of the Daytona International Speedway.

(USA, Kuwait, UAE and Qatar)



**29** **SEASON CULMINATES IN AUSTIN** The eighth and final round of the 2014 North American Ferrari Challenge season concluded at the Circuit of the Americas in Austin, Texas. Running alongside the US Formula One Grand Prix, the Challenge drivers brought spectators to their feet in excitement as lead changes and overtaking dominated the majority of the races.

**30** **THE GREAT PARADE** Making the most of a dedicated Ferrari section at the Kuwait City Concours d'Elegance, the importer Al-Zayani took the opportunity to hold a truly unique event: a crowded parade of Prancing

Horse models that ran from the tower in the city centre to the site of the Concours, ending up at Marina City by the Arabian Gulf. Held with the official approval and assistance of the Ministry of the Interior, the parade was a breathtaking must-see event in its own right within the Concours.

**31** **TRUE DRIVERS** Around fifty members of the Ferrari Owners' Club UAE, with their cars and with the assistance of experts from Pilota Ferrari from Maranello, enjoyed a series of thrilling laps on the track at the Dubai Autodrome. The organisation of the event, which was jointly hosted by Al Tayer

Motors, was impeccable. There can be no doubt about it, racing on the track is never anything less than a great experience!

**32** **PEARL OF QATAR, 'IN ITALIANO'** It was hardly surprising that first FF to be completely personalised under Ferrari's Tailor-made programme should be the star attraction at the Qatar Motor Show. And the fact that the car was named 'Perla' is no accident either: pearl-fishing has long been part of the tradition of this country. The car was much admired by visitors for the extremely refined quality of its materials and its unquestionable air of exclusivity.

(Thailand, Japan and China)



**33** **A DAY TO REMEMBER** There could only have been one star of the show at Siam Paragon, Thailand, on Italian Motor Day 2014: the 458 Italia, best described as Italian by name and Italian by nature. Also at the event were Cavallino Motors' Managing Director Mrs Nandhamalee Bhirombhakdi and many fans and customers who were able to admire a large selection of Italian motorbikes in addition to the superb cars on display.

**34** **WHAT A MAGNIFICENT PRIZE!** It's worth taking the trouble to enter the competition for Top Dealer of the Year. The team from Cornes Ferrari Osaka certainly found this

out when they were announced as Best Performer in Sales, Marketing and After Sales in 2014 at the annual Ferrari Dealers' meeting. They must have been delighted and astonished to receive a full-size replica of the F14 T as their prize!

**35** **A BOUTIQUE IN AOYAMA** Cornes Motors Ltd. held the Grand Opening of Cornes Aoyama in the premium location of Aoyama in Tokyo. The beautiful space is designed to reflect the excellent customer service available with highest level of personalisation offered by Ferrari. The latest Tailor-made FF in a yachting theme was displayed especially for the Grand Opening.

**36** **GUESTS OF HONOUR** Two Tailor-made models were at the heart of the event held at a Tokyo hotel for more than 150 guests: an FF in yachting style and a 458 spider named 'bushido', a term of chivalry of Samurai origin. Both were admired as guests of honour.

**37** **LAST OF THE ASPIRATED ENGINES** The 458 Speciale A was presented at Auto Guangzhou in classic Modena yellow. Only 499 units have been produced of the last V8 spider with a non-supercharged engine. There was serious competition to get hold of one. This is a shrewd choice: these specialist models are destined to be much sought-after by collectors.

(China and Taiwan)



**38** **WINNING HORSE AT SHANGHAI** The beautiful new Ferrari Shanghai Puxi Showroom has opened in the major business district of Nanjing. It's the perfect symbol of the magnificence of Prancing Horse cars in one of the most famous and luxurious areas of the city. The showroom has two floors on which the entire Ferrari range is on display. As well as this, customers are offered the option to personalise models through the Ferrari Tailor-made programme.

**39** **CHINA'S MAGICAL ISLAND** Five days of driving and pleasurable company were on offer at the Sanya Rally on Hainan Island,

where customers arrived in their various cars. A drive along the beautiful coast roads and a general atmosphere of fun established a fantastic *esprit de corps* among customers, who also took great delight in admiring the cars of their colleagues and friends.

**40** **THREE DAYS ON THE TRACK** For three full days the Ferraris of Corso Pilota hurtled around the famous Shanghai circuit. Taking part in this advanced driving course were Ferrari owners and media representatives who were able to get an idea of the extraordinary versatility of the Cavallino Rampante's cars.

**41** **70 SPECTACULAR FERRARIS** Basking in the glittering sunshine, more than 70 Ferrari owners gathered for a 4-day tour exploring the beautiful sights of Taiwan. From the imposing 509m height of Taipei 101 in the capital to the outstanding natural beauty of Sun Moon Lake and the enormous Kaohsiung Harbour, the large collection of eye-catching Prancing Horses drew admiring glances wherever they went during their week in Taiwan. Needless to say, the final parade in Kaohsiung city made for the perfect ending to this most anticipated and exciting event of the year!