

# Ferrari

Maranello, May 2019



GESTIONE SPORTIVA

*Coro Ferraristi*

I am honoured to be able to count you once again among the many **members of the Scuderia Ferrari Club**. As the newly elected President of the SFC, I would therefore like to **welcome you to our extended family**.

Despite having held an important role within Ferrari previously, as Director of Human Resources since 2016, I must confess a certain **excitement** at being the President of the **ambassadors** of Ferrari fans throughout the world! This excitement coupled with a sense of responsibility have gradually been growing since the heads of the COMPANY - from President Elkann to Vice President Piero Ferrari - selected me for this position.

It is my wish to take you with me as we forge ahead on a journey that serves as the ultimate expression of the indomitable spirit of a symbol - that of the Prancing Horse - a symbol which acts as an example, which stirs the crowds, which belongs to our culture and which makes us unique in the world.

To ensure continuity within the SFC, we will be working with a team right from the start, headed by Dr. Apicella, on a number of fundamental aspects, such as lowering the minimum age to 12 for accessing the company during factory visits, changing the **Welcome Kit** and much more besides, as you will discover in the coming months. In this regard, I would like to remind you that you can use your card code (E.g.: SFCxxxxxxx) to register on the Formula1 Ferrari site, at the following link [www.SFCregistrazione.ferrari.com](http://www.SFCregistrazione.ferrari.com), and can enjoy various digital benefits, including a discount of 15% at [www.store.ferrari.com](http://www.store.ferrari.com) as well as accessing content reserved for members at <http://remember.ferrari.com>.

As I'm sure you can imagine, given my role, I have always been aware of your activities and pleasantly surprised by your growth, both in terms of active clubs (in Italy but above all abroad) and membership. To me, this demonstrates that Ferrari fans differ from all others, including in terms of the support that they always provide, especially through the most challenging times.

I hope that this desire of Ferrari fans to take action, to come together and to share their sporting passion with others will not change, but will instead continue to grow, as has occurred in the last few years. Meanwhile, we wait for the most important result of all, towards which each and every one of us is working tirelessly, both here in Maranello and on the tracks around the world.

So thanks again for your essential love and passion, and as ever, **FORZA FERRARI!!!**

*Dr. Michele Antoniazzi*

Chief Human Resources - President of Scuderia Ferrari Club

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